Business 360-Perspectives on Management
Course Syllabus-Fall 2004

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Course Objectives:

1. To cultivate your understanding of Christian purposes for business.
2. To develop your sense of calling to a life in management.
3. To expand your knowledge of the managerial perspectives, principals and practices that will enhance your effectiveness.
4. To refine your skills in critical thinking, oral communications, written communications, group work and adaptability.
5. To enhance Christian virtues needed for a faithful life in business.

Resources:

You: the gifts that you bring, the knowledge you share, the values, attitude and spirit with which you contribute.

Grading

All grading will be based on a modified class curve. Grades will be weighted in the following manner:

First and Second tests (15% each) 30%
Final Exam 20%

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Individual book reflection 10%
Individual business report 10%
Two team projects (Discussion-5%; presentation-15%) 20%
Class attendance and participation in discussion 10%

Class Policies

1. Class preparation and ongoing participation are critical to creating a high quality learning community for all of us. Reflect, attend and be ready. I may on occasion ask you to do some informal journaling that will be noted as part of your class participation grade.

2. The team portion of your grade will include my assessment of the results as well as your team's assessment of each individual’s effort.

3. The college makes reasonable academic accommodations for students with disabilities. Notify Student Academic Services if you have a documented disability and meet with me during the first two weeks of class to discuss academic accommodations.

4. Cell phones in class: First connection heard is excused; If a second connection occurs by the same person I get your phone for the rest of the week. I trust this won’t be a problem.

5. Laptops: I like laptops but they won’t be particularly useful during class. Outside the class hours they can help you with research interfaces, writing assignments, projects and communications.

6. Knight Vision will be used for the posted syllabus, posted course assignments, the posting of key points for each textbook chapter and occasional course announcements.

7. Exams should be taken when specified. Any requested exceptions must be discussed with the professor in advance and exceptions are rare. The course exam is scheduled for Wednesday, May 18, at 1:30 P.M. We’ll all be here then.

8. Please no phone calls at my home number after 5:00 p.m. except in emergencies. I try to have a life beyond the college.

Daily Schedule

Feb. 1
Introductions
Beginning to think about management
Case: Electra-Quik

Feb. 3
New Workplace
Ch. 1; “The Faith At Work Movement”

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Feb. 8    Managerial Environment  
           Ch. 2; Beckett-pp. 9-81  
Feb. 10   Managerial Environment  
           Ch. 3; Case: Unocal Corporation  
Feb. 15   Planning  
           Ch. 5  
Feb. 17   Planning  
           Ch. 6; Case: The Merger  
Feb. 22   Organizing  
           Ch. 7; Case: Tucker Company  
           Herrera: “Mondragon”  
Feb. 24   First test  
           Continuing our discussion  
Mar. 1    Organizing  
           Ch. 8; Case: Southern Discomfort  
Mar. 3    Organizing  
           Ch. 9; Case: Waterway Industries  
Mar. 8    Organizing  
           Ch. 10; Case: Draper Manufacturing  
           Beckett-pp. 85-100  
Mar. 10   Leadership  
           Ch. 11; Beckett-pp. 101-114  
Mar. 14-18 Spring Break  
Mar. 22   Leadership  
           Ch. 12; Case: DGL International  
           Beckett-pp. 115-127  
Mar. 24   Second test  
           Continuing our discussion  
Mar. 29   Leadership  
           Ch. 13; Case: Kimball’s Department Store  
Mar. 31   Leadership  
           Ch. 14; Case: The Voice of Authority  

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<table>
<thead>
<tr>
<th>Date</th>
<th>Topic</th>
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</thead>
<tbody>
<tr>
<td>Apr. 5</td>
<td>Leadership</td>
</tr>
<tr>
<td></td>
<td>Ch. 15</td>
</tr>
<tr>
<td>Apr. 7</td>
<td>Controlling</td>
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<td>Ch. 16; Case: Lincoln Electric Company</td>
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<td>Apr. 12</td>
<td>Team Presentations</td>
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<td>Apr. 14</td>
<td>Team Presentations</td>
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<tr>
<td>Apr. 19</td>
<td>Ethics/Social Responsibility</td>
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<tr>
<td></td>
<td>Ch. 4; Badaracco-Ch. 1-2</td>
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<td>Apr. 21</td>
<td>Individual Ethics</td>
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<td></td>
<td>Badaracco-Ch. 3-6</td>
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<tr>
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<td>Chewning: When a Boss Asks for Something Unethical</td>
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<tr>
<td>Apr. 26</td>
<td>Reading Recess/Academic Advising</td>
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<tr>
<td>Apr. 28</td>
<td>Individual Ethics</td>
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<tr>
<td></td>
<td>Badaracco-Ch. 7-9</td>
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<tr>
<td></td>
<td>Wolfe and Roels: Sources of accountability</td>
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<tr>
<td>May 3</td>
<td>Social Responsibility</td>
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<td></td>
<td>Beckett-pp. 128-176</td>
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<td>Roels: Business responsibility for the family</td>
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<td>May 5</td>
<td>Social Responsibility</td>
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<td>Bakke: Values Don’t Work in Business</td>
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<tr>
<td>May 10</td>
<td>Wrap-up and evaluations</td>
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<td>May 18</td>
<td>Final Exam at 1:30 P.M.</td>
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